

2025 Impact Report & Strategic Outlook

Architecting Next-Generation Food Systems

GIGA builds & executes billion-dollar opportunities that impact billions.

“ The system forces us to play too small. We are changing the game.”

For two decades, we have seen brilliant solutions fail because our innovation system prioritizes caution over action. This is because of misaligned incentives.

In 2025, we launched a new approach: identifying leaders with the mindset to go big and providing the architecture so they can shape and lead markets and the future.

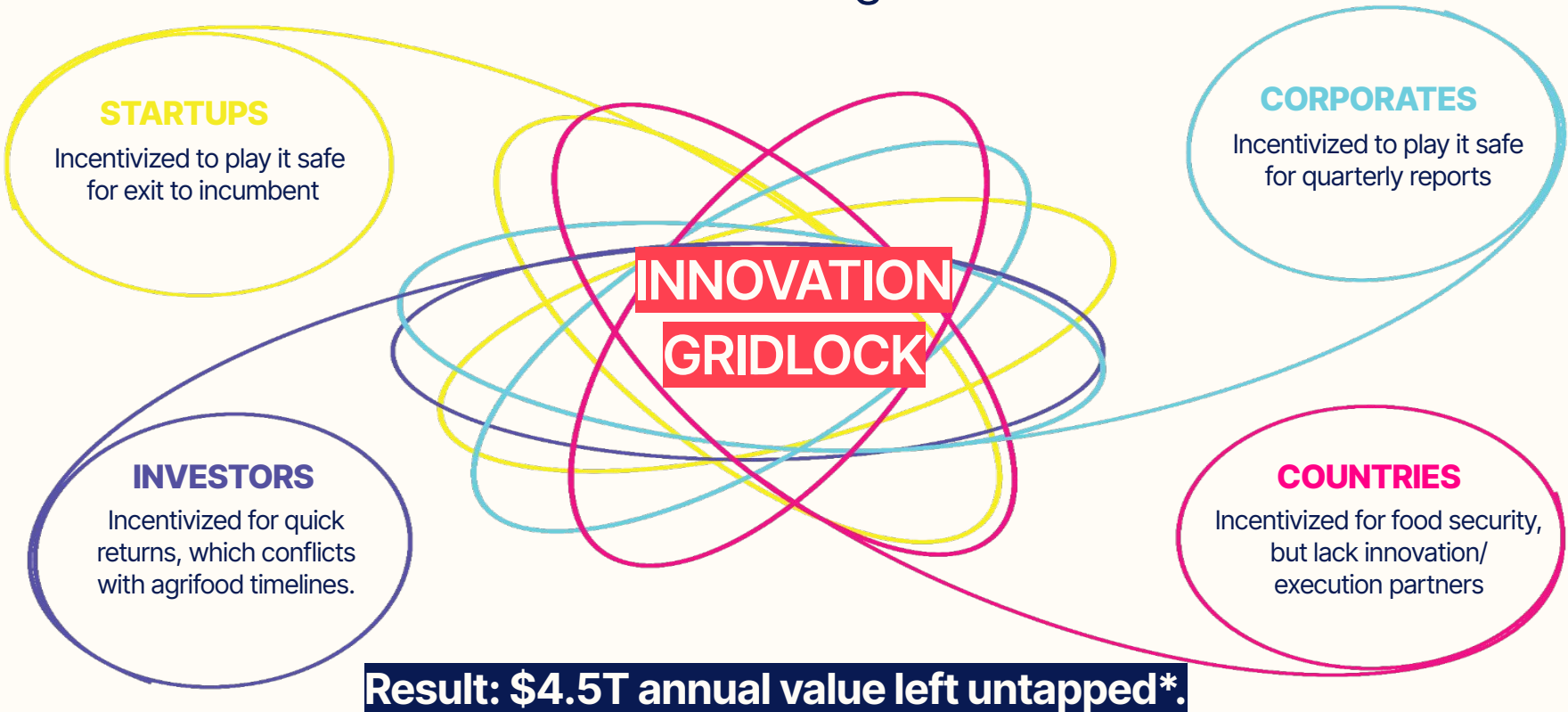
We work with rare actors ready for billion-dollar speed. Are you in?

**Christine R. Gould,
Founder & CEO, GIGA Futures**



Why Billion-Dollar Opportunities Die in Pilot Purgatory

Innovation Gridlock: The Result of Misaligned Incentives



'No' is a Rational Response in a Gridlocked System

These are not complaints, they are market realities

“ The only chance we have to make in this industry is to get bought by an incumbent, which means we will get slowed down or shut down.

— AgTech Startup

“ We want the contracts, but we can't consistently meet procurement requirements. How can technology help us?

— National Farming Organization

“ We see the opportunity and understand the upside. We just don't have the capabilities to deliver on it.

— Multinational

GIGA Project Architecture:

We turn a misaligned system into a value-creating one

We carry the risk with you.

We support your team.

We align the market.

**So you can move
at the speed your
ambition demands.**

IDENTIFY

your billion-dollar,
billion-impact move

CONNECT

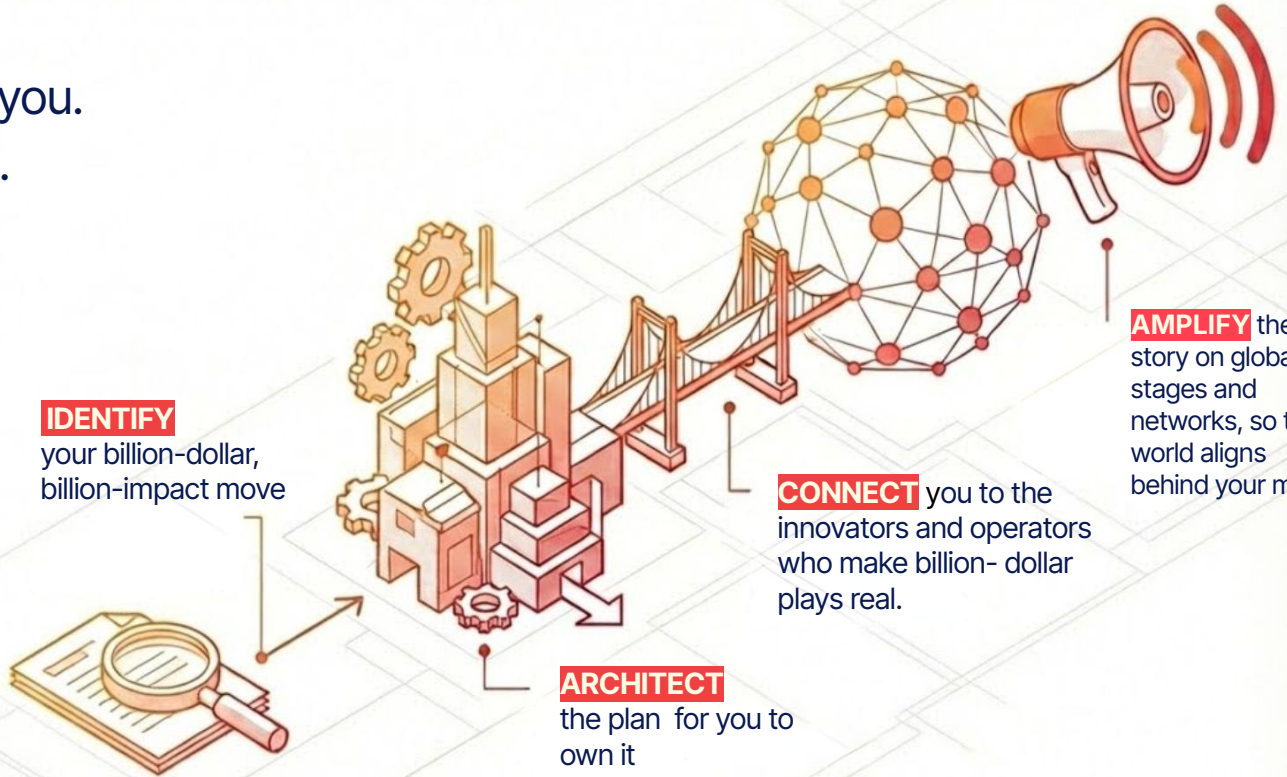
you to the
innovators and operators
who make billion-
dollar plays real.

ARCHITECT

the plan for you to
own it

AMPLIFY

the
story on global
stages and
networks, so the
world aligns
behind your move.



The GIGA 4Cs: Our Proprietary Engine for Change

Orchestrating four critical forces makes innovation investable & inevitable

CAPITAL: **FUNDS IT**

Structuring partnerships, co-investment, and derisked tranches.

CAPABILITIES: **DELIVERS IT**

Designing execution teams and incentives outside of legacy siloes



COMMERCIAL DEMAND: **PULLS IT**

Orchestrating buyers and contracts

CULTURAL PULL: **MAKES IT INEVITABLE**

Shaping narrative, policy, and social license

2025: Pressure Testing the Model

GIGA Operated as a High-Leverage Strategy & Execution Partner



Strategic Engagements

C-suite strategy sprints combined with hands-on execution.



Global Reach

6 Regions Covered

\$2B

System-Scale Opportunities

Identified and blueprinted; ready to execute.

SECTORS COVERED:

bio inputs, digital ag, regenerative supply chains, new ingredients, plant biotech, specialty chemicals

Unlocking Value: Selected 2025 Case Studies (1/2)



Unlocking \$1B Premium Opportunity by 2030

Signed MOU with a leading LATAM farm organization to connect producers with vetted technologies for improved livestock sustainability, traceability, quality. Building differentiated stories + premium market access beyond the commodity system.



Solved Regulatory Threat; Identified \$200M Growth

Found creative solution to a complex regulatory challenge facing a multinational company, enabling compliance, protecting core business, and opening new paths to value creation - targeting \$200M annual growth.



Building a New Regen Ag Value Proposition

Supported formation of a pre-competitive consortium in the specialty crop value chain to test innovations for improved social, environmental, and business resilience. Identified and moved forward co-financing options to realize the project.

Selected 2025 Case Studies (2/2)

Biologicals Platform Growth Strategy

- **Challenge:** Indistinct market positioning for bio-input platform
- **Solution:** Ecosystem interviews, competitive analysis, narrative development
- **GIGA Outcome:** Clear story + expansion pathway into multi-billion adjacent markets

Industrial Player M&A Strategy

- **Challenge:** Multinational needed clarity on food & ag investment opportunities
- **Solution:** Megatrends analysis, capability mapping, white space identification
- **GIGA Outcome:** Evidence-based M&A and partnership strategy delivered

Positioning Bioinput & Ingredient Solutions

- **Challenge:** Startups needed support for storytelling, investment, customer acquisition
- **Solution:** Hands-on communications, positioning, and introductions
- **GIGA Outcome:** Top-tier media coverage, customer traction, Series A financing

Enabling Policies for Gene-Edited Crops

- **Challenge:** Incoherent regulations and policies hinder tech adoption
- **Solution:** Cross-functional leadership team established to shape the external environment.
- **GIGA Outcome:** Roadmap to secure Freedom to Operate (FTO), License to Operate (LTO), and Social License to Operate in key markets

What We've Learned About 'Going Big':



Arm a champion: Equip an internal champion with examples & language to sway internal decision-makers.

Involve teams outside of innovation: Find leverage points with teams like procurement, sustainability, and marketing.

Go big only with those who want to: Prioritize those eager to shape and lead, rather than trying to convince those unable or unwilling to move.

Codify what works and create FOMO: Develop repeatable blueprints so the next partner can visualize "this could be us."



Markets don't move on pilots or press releases

They move when:

Capital commits

Demand is real

Capabilities are ready

Culture makes change inevitable

That's what GIGA builds.

Shaping the Narrative on Global Stages

Setting Agendas, Not Following Trends

We showed up and grabbed the mic - ensuring we can lead conversations and advance our partners' goals.

14 Events, including:

World Economic Forum, **Davos** | UN Food Systems Summit, **Addis Ababa**

Food Drink Europe, **Brussels** | BASF Innovation Day, **Ghent**

World AgriTech **London & Dubai** | ChangeNOW, **Paris** | CEIN, **Navarre**

Future FoodTech, **London** | TEDxBoston at MIT | **Dubai Future Forum**

Irish Fund for International Ag Development, **Dublin** | **SXSW, Austin**

EIT Food 'Next Bite' **Warsaw** | Crop Innovation & Business, **Cologne**





2025 Media Coverage

- Forbes
- Financial Times
- Leaps by Bayer
- Software to Feed the World
- Hospitality Net
- *And more...*

***Click image for more**

Forbes

BUSINESS > FOOD & DRINK

New Biopesticide Is A Breakthrough For Global Food Security

By Daphne Ewing-Chew, Senior Contributor. Stories about food & agriculture through the lens of climate change.

Mar 04, 2025 at 08:13am EST

Forbes

FINANCIAL TIMES

Letter: Why America's embrace of goat recipes is an encouraging sign

From Christine R Gould, Founder, Thought For Food Advisory Committee, UN Food Systems Summit, Basel, Switzerland

Over the past 10 years dairy goat herds in the United States have expanded quicker than any other livestock © Justin Sullivan/Getty Images

Financial Times

SFTW CONVOS

Christine Gould: Agricultural Transformation through Collaboration

Founder of GIGA and Thought for Food joins SFTW Convo

Rhishi Pethe
25 Jun 2025 — 32 min read

Software to Feed the World

Opinion · Wellness and well-being

The Future of Hospitality: Food, Wellbeing, and the Power of Innovation

By Christine R. Gould
Founder & CEO of GIGA
6 min read · 5 May 2025

HospitalityNet

Why Food & Agtech Must Embrace the Attention Economy.

leaps+

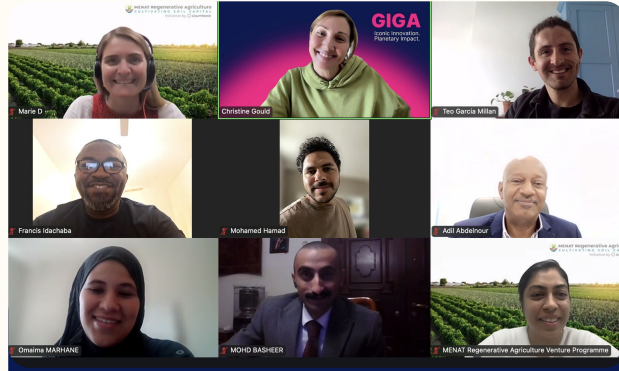
Leaps by Bayer

Food and Well-being 2025

EHL



Columbia University



MENAT Regen Ag Program

2025 Advisory Roles

* **Click image for more**

FOOD FOUNDERS
STUDIO

WELCOME ABOARD!

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Food Founders Studio

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الطبيعية المستدامة
National Center for Sustainable
Products

وزارة الزراعة والحياة
الريفية
Ministry of Agriculture, Forestry and
Rural Development

نظم زراعية متنوعة ذكية مناخياً
Climate-Smart Diversified Farming Systems

السيدة كريستين ر. جولد
المؤسس والرئيس التنفيذي لتسركا جيجا فودس، سويسرا

Ms. Christine R. Gould
Founder & CEO of GIGA Futures, Switzerland

Estidamah, Saudi Arabia

2025 Podcasts & Interviews

* Click image for more

Spotify YouTube

GIGA Insights

Top 5 Actions to Navigate the Uncertainty of 2025

Episode 1 ft. David Verbitsky

inter connected

Equinix

WORLD AGRITECH INNOVATION SUMMIT

AgTech Navigator

AgTech Navigator

HN

Hospitality Net

Spotify YouTube

GIGA Insights

GenAI Can Scale Agri-Food Fast: Here's How to Keep Up

Episode 2 ft. Dawn Musil

GIGA Insights

The world isn't short on innovation, but are we investing enough on pathways to scale?

Christine R Gould on Everything But the Carbon Sink Podcast

Everything But the Carbon Sink

YouTube: WTF (Where's The Farmer)

- 1 WTF Ethiopia Edition GIGA Futures 5:30
- 2 WTF Canada Edition GIGA Futures 6:24
- 3 WTF-Where's the Farmer: Norway GIGA Futures 2:34
- 4 WTF-Where's the Farmer: Mexico GIGA Futures 4:44
- 5 WTF-Where's the Farmer: Argentina GIGA Futures 7:06

If you are a company, country, startup, or investor and this sounds like you:

DONE WITH INCREMENTAL



Tired of innovation theater and endless pilots / proof-of-concept loops.

READY TO SHAPE & LEAD



Exhausted by playing small when billion-dollar opportunities exist right now.

HUNGRY FOR CLARITY



Stuck on *which* bets to make, and who to work with.

GIGA is **not** for organizations seeking incremental optics, risk transfer, or innovation theater. We work where failure to act creates strategic exposure and where bold action unlocks disproportionate value.

GO GIGA Sprint

In 6 weeks we will:

1. Map potential GIGA Projects
2. Diagnose the 4Cs.
3. Build the Strategy.
4. 'Go/No-Go' Decision
5. If Go, Deploy

What Comes Next:

In 2026, we are working with leaders who want to **Go GIGA** with our systems architecture and 4Cs approach. The first step is our 6-week sprint to confirm a worthwhile opportunity. Once discovered, we transition to a full orchestration partnership, acting as your embedded execution partner to align stakeholders, secure capital and buyers, build the team, and shape the narrative.

This diagnostic sprint determines if billion-dollar, billion-impact GIGA project is possible - before resources are committed. If not ripe, you still gain clear insights on required changes.

Ready to explore your GIGA opportunity? Let's talk.



It's a big job.

That's by design.

Because we don't play small.

We are for rare leaders and decision-makers who recognize that food systems demand structural solutions, not marginal improvements.

Ready to Go GIGA?

Let's build together.

GIGA

ICONIC INNOVATION | PLANETARY IMPACT

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